

## **Handling Personal Information at Membership Fitness Facilities for Mitsui Office Tenants**

Mitsui Fudosan Co., Ltd. and Mitsui Fudosan Building Management Co., Ltd. (collectively, “Companies”) are Mitsui Fudosan Group companies, and operate service for providing fitness gyms and other facilities called “&BIZ fitness Tokyo Midtown Hibiya,” “&BIZ fitness Nihonbashi Takashimaya Mitsui Building,” “&BIZ fitness Nihonbashi Muromachi Mitsui Tower” and “&BIZ fitness Tokyo Midtown Yaesu” (collectively “Membership Fitness Facilities for Tenants”).

The Mitsui Fudosan Group engages in various businesses, including those related to office buildings, housing and lifestyles, retail facilities, hotels and resorts, and logistics (see the website of Mitsui Fudosan Co., Ltd. for details).

The Companies will handle your personal information collected by the Companies in accordance with our [Personal Information Protection Policy](#) and these Terms of Use. Regarding the security and safety management measures, please see the [Handling Personal Information](#) on the Companies’ website.

- Mitsui Fudosan Co., Ltd.

Personal Information Protection Policy:

[https://www.mitsuifudosan.co.jp/privacy\\_policy/](https://www.mitsuifudosan.co.jp/privacy_policy/)

Handling Personal Information:

[https://www.mitsuifudosan.co.jp/privacy\\_policy/toriatsukai/](https://www.mitsuifudosan.co.jp/privacy_policy/toriatsukai/)

- Mitsui Fudosan Building Management Co., Ltd.

Personal Information Protection Policy:

<https://www.mfbm.co.jp/privacy-policy/>

Handling Personal Information:

<https://www.mfbm.co.jp/privacy/>

### **Collection of Personal Information**

1. The Companies will collect the following information on members (“Member Information”) for operating the **Membership Fitness Facilities for Tenants** and use the information for and only to the extent necessary for each of the purposes described below:

For example, the Companies will collect the following information:

- Information provided to the Companies when you apply for, inquire about, or notify any change in information or follow other procedures related to the **Membership Fitness Facilities for Tenants** (i.e., name, company name, address,

telephone number, email address, date of birth, gender and any and all other information provided by members);

- History of use of facilities and services provided by the **Membership Fitness Facilities for Tenants**;
  - Information provided when you apply for participation in events and other activities provided by the **Membership Fitness Facilities for Tenants** (i.e., name, company name, address, telephone number, email address, date of birth, gender and any and all other information provided by members); and
  - History of access to the member website for the **Membership Fitness Facilities for Tenants**.
2. If your registered information changes, you will directly change the registered information at the **Membership Fitness Facilities for Tenants**. If you fail to change the registered information, you may not be able to receive services or otherwise incur loss or damage. The Companies will not be responsible or liable for any such loss or damage unless it is attributable to the Companies.

### **Purposes of Use**

The Companies and each of their group companies (which means Mitsui Fudosan Co., Ltd. and their consolidated subsidiaries specified in the annual securities report and other documents of Mitsui Fudosan Co., Ltd.; the same applies hereinafter) will use the Member Information only to the extent necessary to achieve the following purposes:

1. **To operate the Membership Fitness Facilities for Tenants and provide products and services offered by the Membership Fitness Facilities for Tenants**

For example, the Companies will use the information for the following purposes:

- Managing the Member Information;
- Operating and managing fitness gyms;
- Operating and managing the member website;
- Responding to inquiries from members;
- Distributing and sending email newsletters and other emails;
- Organizing events and seminars; and
- Taking security and emergency measures, and measures against wrongful acts.

2. **To introduce products and services related to clothing, food, housing, entertainment and work of members offered by the Companies and each of their group companies\* and to provide related information and benefits**

For example, we will use the information for the following purposes:

- Providing information on seminars, promotional campaigns and events\*;
- Distributing behavioral targeting advertising (which is a way of advertising that analyzes the collected Member Information such as purchase history to change advertisements presented to members based on predicted traits, preferences and interests of members) through advertisement distributors\*;
- and
- Providing benefits such as coupons and discounts for service.

\*Includes provision of information based on traits, preferences and interests of members predicted from the analysis of information such as history of provision of services collected by the Companies or each of their group companies.

The Companies will provide information, distribute advertisements and provide benefits as described above by telephone, letters and postcards, email newsletters, direct mail or other means.

**3. To develop and improve products and services related to clothing, food, housing, entertainment and work of members offered by the Companies and each of their group companies, and for market research and other marketing activities, survey and analysis conducted by the Companies and each of their group companies to provide members with better products and services**

For example, the Companies will use the information for the following purposes:

- Developing and improving products and services;
- Conducting surveys;
- Analyzing customer trends; and
- Evaluating the effectiveness of sales promotion activities and establishing sales promotion plans.

**4. To provide third parties with the Member Information for achieving the purposes described in items 1. to 3. above**

**Collection of Information on Individuals**

The Companies will obtain from third-party data service providers the website access and usage history as well as results of analysis of such history, collected by such third-party data service providers by means of cookies, advertising IDs (unique identifier of each user's mobile device) or other technologies (collectively, "Cookies"), and combine such information with the Member Information to use it for the purpose of distributing advertisements and other marketing materials.

The Companies will also obtain from each of our group companies the website access and

usage history as well as results of analysis of such history, collected by such group companies by means of the Cookies, to the extent necessary for achieving the purposes of use described in items 1. to 3. under the “Purposes of Use” above.

### **Provision of Member Information to Third Parties**

1. The Companies may provide each of their group companies, business partners or other third parties with the Member Information in accordance with the laws and regulations and to the extent necessary for achieving the purposes of use described in items 1. to 3. under the “Purposes of Use” above.
2. The information to be provided to a third party will be your name, address, telephone number and any other information, but only to the minimum extent necessary for achieving each of the purposes of use described above.

Personal data provided to third parties may include:

- Information registered at the time of enrollment in the membership;
- Information provided after enrollment in the membership;
- Service usage history;
- Information provided at the time of application for participation in seminars or events; and
- Information provided upon consultation or inquiry.

Third parties receiving personal data may include:

- Each of our group companies;
  - Service providers; and
  - Affiliate companies of members.
3. The Companies will provide third parties with the Member Information in writing or by post, telephone, facsimile, email or electronic means and pay utmost attention to the security and safety when delivering such information. The Companies will encrypt the Member Information or otherwise take necessary measures when delivering electronic data.
  4. The Companies will suspend the provision of the Member Information to third parties when requested by the data subject. Please contact the Customer Service Center for Disclosure, etc. of Personal Data below. Please note and agree in advance that you may not be able to receive all or part of services when the provision of the Member Information is suspended.

### **Sharing of Information**

The Companies will share the Member Information as follows:

- (1) Personal data to be shared:  
Name, address, date of birth, telephone number, email address, service provision history and other information

Personal data to be shared may include:

- Information registered at the time of enrollment in the membership;
  - Information provided after enrollment in the membership;
  - Service usage history;
  - Information provided at the time of application for participation in seminars or events; and
  - Information provided upon consultation or inquiry.
- (2) Persons using shared information:  
Each of the Companies' group companies
- (3) Purposes of use of shared information by persons using such information:  
The same as the purposes of use described in items 1. to 3. under the "Purpose of Use" above
- (4) Person responsible for sharing of information:

Mitsui Fudosan Co., Ltd.

(Company overview: [https://www.mitsuifudosan.co.jp/corporate/about\\_us/](https://www.mitsuifudosan.co.jp/corporate/about_us/))

Mitsui Fudosan Building Management Co., Ltd.

(Company overview: <https://www.mfbm.co.jp/corporate/outline/index.html>)

The personal data of members collected by the Companies will be shared with their group companies in order to provide services to members in an integrated manner as the Mitsui Fudosan group, and the Companies will make efforts to keep such data up-to-date and accurate at all times.

### **Contractors**

The Companies may appoint contractors to perform all or part of services for handling personal information to provide services of the **Membership Fitness Facilities for Tenants**.

The Companies will supervise the contractors in handling personal information.

### **Customer Service Center for Disclosure, etc. of Personal Data**

The Companies will receive your inquiries and requests regarding correction, suspension of use, disclosure and other uses of personal data provided in connection with the **Membership Fitness Facilities for Tenants** at the following customer service center in accordance with the provisions of the Act on the Protection of Personal Information of

Japan:

- Personal Information Desk, General Administration Department, Mitsui Fudosan Co., Ltd.

<https://www3.mitsuifudosan.co.jp/enquete/regulation.php?enqueteurl=df36fe9c9aa8d59ce91c541168c7d0>

- Business Solution Service Promotion Division, Mitsui Fudosan Building Management Co., Ltd.

Address: Mitsui Building No.2, 2-1-1 Nihonbashi Muromachi, Chuo-ku, Tokyo, Japan

Telephone number: 03-6214-1439 \*Business hours: 10:00 a.m. to 6:00 p.m. on weekdays (closed during lunch hours)

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